

Director and Filmmaker Christopher Henze to Debut "40 Weeks" Documentary with Help from JMR Electronics' Storage Products

JMR's BlueStor Networked Storage Server and SilverStor Desktop ATX Workstation complete the studio's workflow

Chatsworth, CA ([PRWEB](#)) October 07, 2014 -- [JMR Electronics](#) today announced that their BlueStor™ Networked Storage Server and SilverStor™ ATX Workstation were instrumental in helping Director and Filmmaker Christopher Henze complete his upcoming '[40 Weeks](#)' documentary to debut on December 1st this year.

Henze purchased JMR's [BlueStor Networked Storage Server](#), which won the 2014 Best of Show Digital Video award at this year's NAB show and [SilverStor Desktop ATX Workstation](#) to complete his studio's workflow. The enterprise-class 3U Networked Storage Server, running euroNAS OS, was outfitted with sixteen 4TB enterprise drives (64TB native capacity), 10GbE network adapters, dual internal 6Gb SAS RAID controllers, and dual Xeon 2 GHz 8-core CPUs. The JMR SilverStor Desktop ATX Workstation is a powerful, fully customizable, purpose-built compact workhorse designed for demanding, high-performance workflows including 4K and 8K uncompressed resolution applications.

The "40 Weeks" documentary follows women of varying ages, ethnicities, marital situations, and economic backgrounds as they move from learning that they are pregnant to such events as hormonal changes, the first heartbeat, sonograms, miscarriage risks, going public, lung development, and birth.

"The 9 month project workflow included shooting in RED with roughly 50TB of raw footage; and having three editors on three workstations editing simultaneously with Adobe Premiere Pro," said Christopher Henze. "These demands required a flexible storage solution that could sustain very high performance with rock solid reliability since we couldn't ask the women going through their pregnancies to reset. We chose JMR's BlueStor storage server and SilverStor ATX workstation solutions because of the company's reputation for building very dependable and affordable products that offer great value, can go head-to-head with systems many times their price, and their ability to work with us in configuring our system for optimal performance and flexibility. Unlike other vendors that just sell products, JMR helped us to custom configure and test the system before going on-line and was always available if we needed any questions answered. Bottom line – after 9 months, the system just works and I couldn't be happier."

"We're pleased to have our BlueStor and SilverStor products be a part of making "40 Weeks" an upcoming success. Our storage systems are the answer to A/V professionals like Christopher wanting similar performance, reliability and ease of use from the major brand names but without the expensive price tag," said Josef Rabinovitz, president and CEO of JMR. "Larger competitors' offerings are up to five times more expensive and do not match our breadth of file system support or ease of setup and operation. Smaller competitors struggle to match our price and cannot match the robustness of our system's construction, reliability and performance, as well as our 7 year warranty. Business owners can now have their teams focus on productivity rather than implementing, maintaining, and coaxing performance out of their storage networks."

About "40 Weeks"

Premiering this December 1, 2014, "40 Weeks" by Big Belli, is a documentary following women of varying ages, ethnicities, marital situations, and economic backgrounds as they move from "I'm pregnant!" to such

events as hormonal changes, the first heartbeat, sonograms, miscarriage risks, going public, lung development, and birth.

Director and filmmaker Christopher Henze and wife Co-Producer Dominique Debroux assembled a group of talented, award winning professionals to film, score, edit and tell the story, in a uniquely personal manner. Chris and his talented team includes Kurt Engfehr (Executive Producer “Fahrenheit 9/11”, “Fat, Sick, and Nearly Dead”); Lisa Singer (Casting Director “The Bachelorette”, “Queer Eye”); and April Merl (Editor, “2012: A Time for change,” “The Yes Men Fix the World”). To ensure that all medical information in the movie is accurate and current, “40 Weeks” key partners to date include the Association of Women’s Health, Obstetric and Neonatal Nurses (AWHONN), HealthyWomen.org, the nation’s leading independent health information source for women and the March of Dimes. More information can be viewed at www.40WeekstheMovie.com.

About JMR Electronics

JMR is a leading value provider of scalable storage systems for high performance and capacity driven applications for multiple markets including; video and post-production, military and government, education, VOD, DCC, gaming, security, medical imaging, HPC and Web 2.0. Since 1982, JMR’s reliable and innovative RAID systems are proudly made in the U.S.A., manufactured entirely from their Chatsworth, California facilities. JMR’s complete line of SilverStor™ and BlueStor™ Cloud-ready rackmount and desktop solutions are built to handle the most demanding project needs from ingest to deliverable. Reliability. Innovation. Performance. This is JMR. For further information please visit www.jmr.com or contact sales(AT)jmr.com, or call 818-993-4801.



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