



VIDOVATION

Moving Video Forward

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For Immediate Release

US Marine Corps Acquires LiveU Cellular-Based Live Video Uplink Solution via VidOvation to Monitor Base Activities at Quantico

Irvine, CA, July 29, 2014 – [VidOvation](http://VidOvation.com), a leading manufacturer of video and data communication systems to the broadcast television, sports, corporate audio-visual, and government markets, announced today that the United States Marine Corps (USMC) has purchased a LiveU LU70 cellular-based live video uplink solution for its base in Quantico, VA. VidOvation is an authorized reseller of LiveU technology.

The [LiveU LU70 Cellular Video Uplink](#) will be used with a Sony camera to capture live events, training exercises, Marine Corps marathon, anti-terrorism exercises plus all base activities to provide a live feed to base operations for the Base Commander and the G3 Division so they can monitor all USMC and base activities.

The LiveU uplink bonds up to 14 3G/4G LTE, WiMAX and Wi-Fi modems simultaneously, supporting the growing range of cellular network bands worldwide. The LU70 is fully compatible with the LiveU Central management and monitoring system in the cloud, and includes professional features, such as: automatic adjustment of video resolutions for fast and easy live video transmission at the touch of a button. LiveU bonded cellular technology supports increased throughput of up to 10Mb/sec for up to 1080i HD video transmission from any remote location. In addition, the system also includes: Fast File Transfer (FTP) for fast upload of pre-recorded material from anywhere into the workflow; IFB (return audio channel from studio); Store & Forward; and local recording on the transmitting unit or on an externally attached storage device.

"We're very pleased that the USMC has chosen the LiveU system to help them more effectively monitor their base activities," said Jim Jachetta, president and CEO VidOvation. "With patented high gain antennas and cellular bonding technology, the LiveU system delivers outstanding video quality, and portability giving the USMC the ability to transmit live video from any remote location, while helping the USMC keep their costs down in the wake of tightening budgets when compared to a satellite link."

LiveU's technology is an integral part of VidOvation's [VidOstream line of webcasting switchers](#). Ideal for corporate events, rental and staging, sports and news gathering, VidOstream empowers the user to broadcast live HD video from anywhere with a portable multi-camera webcasting and video streaming systems powered by LiveU.

Whether encoding to Hi-Definition Flash, Windows Media or MPEG4 (H.264) format, the VidOstream delivers live audience-ready production via readily available 3G/4G cellular, or Wi-Fi and dual GigE

connections. DC powered through a 4-pin XLR connector and housed in a portable lightweight 8" x 8" x 4" chassis, the VidOstream also captures media on a 750GB hard drive for archiving and later re-broadcast.

Benefits of the VidOstream system:

- Broadcast live from any remote location via cellular, Wi-Fi and LAN.
- Multi-camera production switching capabilities.
- Full HD uplink and recording solution that supports resolutions ranging from CIF up to 1080i.
- Pre-recorded upload allows for editing and uploading footage on the fly.
- Simple and intuitive touch screen interface and control.
- Field production and platform flexibility supporting up to 4 cameras over Wi-Fi, wired or cellular networks.
- On-board recording capabilities give you the back-up needed in challenging environments.
- Fully portable battery operated webcasting solution with a small 8"x8"x4" footprint.
- Flexible transport streaming options.

"VidOstream's enhanced functionality removes the complexity of planning for a multi-camera live broadcast, while gaining the flexibility to encode up to four cameras over Wi-Fi, wired or cellular networks," concluded Jachetta.

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About VidOvation

VidOvation – *moving video forward* – is a leading manufacturer of video and data communication products to the broadcast television and sports, corporate audiovisual, and government markets. VidOvation offers a wide selection of best-in-class products that fits into any application or budget for wireless video, video streaming, video networking, and fiber optic applications. In addition to its product offerings, the company excels in helping its clients readily integrate complete customized solutions into existing infrastructure and third party systems. With over 50 years of combined experience, the company's professional services group has proven expertise to help its clients from beginning to end – from project consulting and management, to engineering and complete design of the system. The company also offers complete systems integration services, backed by one of the industry's best warranty and support programs.

About LiveU

LiveU (www.liveu.tv) is the leader in portable live video acquisition, contribution and management solutions. LiveU's award-winning technology enables live video transmission (HD and SD) from any location around the world. With top-tier customers in 60+ countries, LiveU's solutions are being used for breaking news and high-profile events, such as the FIFA World Cup™, Winter and Summer Olympic Games, US Presidential Campaign, Royal Baby, Hurricane Sandy, Super Bowls and US Collegiate Championships. From backpacks to smartphones, and satellite/cellular hybrid to external antenna solutions, LiveU offers a complete range of devices for live video coverage. LiveU's solutions include multiple 4G LTE/3G, HSPA+, WiMAX and Wi-Fi cellular links, which are optimized for maximum video quality based on the available network conditions.