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For Immediate Release

VidOvation Showcases New Product Additions for its Broadcast, Corporate, and Government AV Product Lines at NAB 2013

Innovative IPTV, Webcasting, 60GHz wireless HD-SDI, and Fiber Optic Transport systems delivers broadcast quality audio/video at 1/3 the cost

Las Vegas, Nevada, April 3, 2013 - NAB Booth #: N1307 – [VidOvation](#), a leading technology provider of video and data communication systems to the broadcast television, sports, corporate audio-visual, and government markets, announced today that they will debut at NAB, as part of their expanded business strategy, a new line of product families for IPTV, Webcasting and Fiber Optic Transport designed to increase system performance and flexibility while dramatically reducing overall acquisition, implementation and support costs. The new product families include:

- 1) [The VidLink II-5 60GHz wireless video link system](#) can be used in ad hoc or permanent installations and features zero frame delay, zero interference, uncompressed 1.5G HD-SDI video, 270Mb/s SD and DVB ASI, globally allocated unlicensed 60 GHz spectrum, no channel coding, ruggedized and water resistant enclosure, water resistant connections, and range for HD of 500m and SD greater than 1000m.
- 2) [The VidO-Stream webcasting and video streaming](#) technology is a self-contained portable streaming video encoder that delivers an HD Stream up to 1920 x 1080 resolution and bit rates up to 10MB/sec in a small 8"x8"x4" footprint. The system can be powered by either a standard AC supply or battery via broadcast type 4-Pin DC power connector and has a 750GB Hard Drive for real-time recording. 3G/4G cellular, Wi-Fi, or hard wired with 2 GigE connections are available along with Hi-Definition FLASH, Windows Media, MPEG4 (h.264) encoding. The battery powered 1 to 4 camera input production switcher can be used over Wi-Fi, wired, and cellular networks at 1/3 the implementation cost of competitive systems.
- 3) [The VidOptic line of fiber optic transmission systems](#) are the price – performance leader and can connect to SD/HD-SDI, broadband, and RF networks. The system features a

wide variety of competitively priced products for the Broadcast HDTV, Video Production, Studio Camera feeds, Military Applications, and Medical applications. The HD-SDI Video System supports uncompressed HD-SDI & SDI signals, real time digital video transmission, and SMPTE 292M and SMPTE 252M standards. Using AGC techniques for distances from back-to-back to 40km, the digital signaling offers superior receiver output stability, which is unaffected by changes in fiber path attenuation due to aging or splicing points. The extended temperature capability of these systems satisfies very critical applications requiring high quality video performance with high reliability.

- 4) [VidOvation TV offers IPTV and Video-over-IP](#) systems implemented in an open architecture that provide high end features, quality, and performance at a price point comparable to entry level systems. VidOvation systems provide encoders, set-top-boxes, electronic program guides, and video-on-demand capabilities. The VidOvation TV product line includes a feature-rich, high performance dual-channel MPEG-4 AVC HD and SD video encoder that delivers up to 20 individual or simulcast HD/SD channels in a completely hot-swappable, stackable, and fault tolerant 2 RU chassis. Operators can take advantage to deliver multiple High Definition and Standard Definition video services simultaneously with this unique video encoding design.

The VidOvation platform is built on an open architecture that enables flexibility in implementation, allowing for the purchase of hardware from multiple hardware vendors. This affords the best quality and performance for each customer's application and budget with no vendor lock-in from one simple, easy-to-use, easy-to-scale custom built system. Moreover, VidOvation's unique system architecture and consolidated functionality removes the complexity, congestion, latency and contention of locked-in systems. Along with its multi-network flexibility, the system can maintain peak sustained performance, even in the event of harsh weather conditions or where there might be high RF interference.

"Our wireless, streaming and fiber optic open-systems platforms delivers the industry's best price per performance transmission solutions and can easily scale to handle the bandwidth, performance and distance intensive requirements of streaming applications needing full bandwidth HD, significantly improving project workflow from ingest to transmission output," said Jim Jachetta, president and CEO VidOvation. "For example, our 60GHz wireless video link system installed in the NHL [In-net wireless GoalCam](#) system can now deliver flawless video 500 meters away, doubling the previous distance limit," continued Jachetta. "This opens up this technology to news gathering, sports coverage, live broadcast, security, surveillance and building-to-building links where it is not practical to run physical cable, and is the first product ever to cost-effectively transport pure uncompressed HD video."

"We've designed our versatile transmission solutions to conquer the performance, availability, scalability and management challenges associated with locked-in transmission systems, while providing the highest levels of Quality of Service for consistent, predictable data delivery for real-time application environments," concluded Jachetta. "We will continue to drive customer-centric innovation while further establishing our technological leadership to develop enabling

transmission solutions in our market verticals to better serve our partners and customers. We invite Broadcasters, Corporate AV, and Government attendees to stop by Booth N1307 to see how we can help them move video forward in delivering high quality content at affordable price points.”

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About VidOvation

VidOvation - Moving Video Forward - has over 20 years of experience as a leading technology provider delivering video and data communication systems to the broadcast television and sports, corporate audiovisual, and government markets. VidOvation's expertise includes streaming video and webcasting, wireless video communications, video over wired IP and Ethernet networks, CATV and RF video transport over category cable, video over category cable and coax, video and RF over fiber optic cable and fiber optic networks, and fiber-optic cable assemblies. We guarantee a wide spectrum of feature rich products that readily integrate into existing infrastructure and third party systems. For more information go to <http://www.vidovation.com> or call us at 1-855-VIDOVAT(ION) or +1-949-777-5435.