PRESS RELEASE

Media Contact:
Curtis Chan
COGNITIVE IMPACT
Ph: 714.447.4993, x100
Email: curtis@cognitiveimpact.com

Visit JMR at NAB Booth #SL10124

JMR's New SilverStor Desktop Storage and Workstation Family Puts Studio Performance on the Desktop

Las Vegas, NV, April 8, 2013 – JMR Electronics, Inc. a leading provider of scalable storage solutions, will debut their latest additions to its SilverStor™ Desktop family of products, a complete suite of cloud ready SAS/SATA/SSD RAID solutions, servers and workstations, at the Las Vegas Convention Center in booth #SL10124.

Additionally, Jenny Fulle, CEO of The Creative-Cartel, a JMR technology partner, will be demonstrating their new workflow software, 'Joust' on JMR's modular storage platform in the exhibit booth.

JMR's launch of their new SilverStor products continues the company's unique 30 year history as both a manufacturer and systems integrator of high performance, massively scalable and extremely reliable storage desktop and rackmount solutions. To this end, JMR's engineering and manufacturing teams work closely with their hardware and software technology partners from product inception to production – eliminating potential integration problems early on and ensuring that the finished product meets all performance, connectivity and reliability milestones.

"The latest additions to our cloud-ready SilverStor family provides the digital content creation and video community with fully configurable tools for any production and post production workflow, from HD, to 3D to 4K and beyond," said Josef Rabinovitz, president and CEO of JMR. "Each system in the SilverStor family is purpose built to match performance and capacity with application need. This not only ties investment cost to project needs, but also extends the life cycle of our products significantly – resulting in a larger return-on-investment for the business owner." Rabinovitz continued, "Moreover, our philosophy of working closely with our technology partners from the onset guarantees a seamless and reliable operation out-of-the-box via a direct SAS or PCIe connection to your host. Nothing can be simpler."

Concurring with JMR's working partner principle, Fulle added, "JMR has been building our hardware for years and we've come to rely on them as a trusted partner."

The new SilverStor storage and workstation additions deliver studio performance on the desktop, and fall into the following four categories:

Standard Models

SilverStor's 4-Bay and 8-Bay SAS/SATA JBOD/RAID systems offer up to 32TB of storage, with direct connection to your host via an available x8 or x16 PCIe slot. The new 8-bay Dual Ported Thunderbolt RAID boasts 700MB/s plus transfer rate with up to 32TB of storage, expandable to 100TB plus.

Expansion Models

SilverStor's 8, 10 and 18-Bay Desktop RAID systems all incorporate 6Gb/s SAS/SATA expansion and are ideal for applications needing larger storage capacities and performance. All three Expansion models can be easily daisy-chained to add additional storage of up to hundreds of Terabytes.

PCIe Models

SilverStor's 3-slot PCIe system is available in an 8, 10 and 18-drive bay model and is the ultimate in storage and PCIe bus expansion flexibility. The 5-slot PCIe desktop expansion model, with no storage expansion, adds additional PCIe peripherals to your system like NICs, HBAs, RAID Controllers, GPUs, PCIe attached SSDs, etc. PCIe peripherals can be installed directly within the SilverStor desktop system, creating additional slots for your host. The new 8-Bay SSD RAID offers 2GB/s plus throughput and expands your desktop or server's PCIe bus by 3 slots – perfect for adding more GPU or networking cards.

Desktop/Rackmount Workstation Models

SilverStor's latest ATX and Desktop/Rackmount Workstations are enterprise grade and fully customizable computing platforms - powering the most demanding applications ranging from digital cinema 2K, 4K, 5K, stereoscopic 3D, and high frame rates such as 48fps and 60fps to broadcast graphics to even print production workflows. Featuring JMR's innovative storage technology combined with support for both Intel and AMD processor platforms, these systems can be configured to fit and accelerate the way you work. Both Workstations incorporate an 8-drive 6Gb/s SAS/SATA backplane, and can be configured with SATA, SAS SSDs or hybrid hard drives. The ATX Workstation features an eight bay removable storage cartridge assembly, enabling an amazing 8TB of internal storage in a small desktop footprint. Last, multiple PCIe 3.0 expansion slots allow for powerful combinations of GPU and other accelerator cards for lightning quick transcoding and processing.

The affordable SilverStor products start at $5K US MSRP. For a complete set of features and technical specifications, contact sales@jmr.com or call 818-993-4801.

- # # # -

About JMR Electronics

JMR is a leading value provider of scalable storage systems for high performance and capacity driven applications for multiple markets including; video and post-production, military and government, education, VOD, DCC, gaming, security, medical imaging, HPC and Web 2.0. Since 1982, JMR's reliable and innovative RAID systems are proudly made in the U.S.A., manufactured entirely from their Chatsworth, California facilities. JMR's complete line of SilverStor™ and BlueStor™ Cloud-ready rackmount and desktop solutions are built to handle the most demanding project needs from ingest to deliverable. Reliability. Innovation. Performance. This is JMR. For further information please visit www.jmr.com.