



Press Release

Canare Showcases New Line of Blister Packaged Audio Products at NAMM 2013

Anaheim, CA, January 24, 2013 – Canare, the leading manufacturer of the highest quality pro audio and video cables and cable reels; connectors, patchbays, snake systems, assemblies and tools for the musical instrument, media and entertainment markets, will be showcasing their new line of blister packaged products; an eight channel audio (microphone) snake with associated breakout box & fantail and other products at the National Association of Music Merchants (NAMM) show, Anaheim Convention Center in Anaheim, CA from January 24th to 27th in Booth 7333.

Showcasing at the NAMM show, Canare's blister packaged products will include:

- 1) HDMI 1.4 Cables in lengths of 3, 5, 6.6, 9.8 and 16.4 feet
- 2) HDMI 1.4 Active Cable in lengths of 23, 33 and 49.2 feet
- 3) XLR to XLR Microphone Cables in lengths of 3, 5, 10, 15, 20, 25 and 50 feet
- 4) TRS (Tip-Ring-Sleeve) to XLR Cables
- 5) Guitar/Instrument cables
- 6) 40 Pack BNC connectors for Belden Cable Trinity (1855A, 1505A & 1694A)

The new GSR series instrument cable coaxial construction allows for superior noise rejection, noise specifications, audio quality, and when in use with extreme gain ranges. The double balanced *Star Quad* construction is superior to twisted pair in all aspects including EMI and RF noise rejection, frequency response, handling noise and jacket flexibility on stage and in the field. Further, the HDMI A/V Interconnects offers superior performance to off the shelf "big box" brands.

Additionally at the NAMM show, Canare will also be showcasing their eight channel audio (microphone) snake with associated breakout box & fantail and providing information on their 12, 16, 24 and 32 channel systems as well.

"The continuing sales growth that we are seeing in the professional audio and musical instrument markets is a testament to the ever-increasing market adoption of our audio cable and connector technologies and of our ongoing commitment to drive innovation, while further establishing our technological leadership in providing the best-in-class cable and connector solutions to our continually growing multi-national award winning clientele," said Gary Pagliocca, CFO of Canare Corporation USA.

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About Canare

Founded in 1970 in Nagoya, Japan, Canare is known around the world for manufacturing the best in Pro Audio and Video Cable; 75 Ohm BNC, F and RCA Connectors; Patchbays; Cable Reels; Snake Systems; Assemblies; Crimp Tools and Cable Strippers. In 2004, Canare launched a full Optical Product Line for HD upgrades in the broadcast and M&E markets. Professional broadcast engineers, sound technicians, A/V facility integrators, design consultants and many leading OEM's rely on Canare's products, proven reliability and best-of-class customer service. For more information about Canare, call (973) 837-0070 or visit us at www.canare.com.

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